



## Ice Line's Customer Base

Ice Line is Chester County's premier hockey and ice skating facility. Ice Line attracts thousands of people a week. All of whom are potential customers for your business. A brief list of the rink's activities include but are not limited to:

Public Skating Sessions

Hockey Tournaments

Figure Skating Lessons

Hockey Skating Lessons

Hockey Camps and Clinics

High School Hockey Games

College Hockey Games

Adult Hockey Leagues

Birthday Parties

Special Events



ICE LINE



700 Lawrence Drive  
West Chester, Pa 19380

## Ice Line's Advertising Opportunities



700 Lawrence Drive  
West Chester, Pa 19380  
610-436-9670  
[www.iceline.info](http://www.iceline.info)



# ● ● ● | Why Advertise at Ice Line?

● ● ● | We promise to not only publicize your business, | ● ● ●  
but to promote your company as well

Ice Line is Chester County's premiere hockey and ice skating facility. Home to both the Philadelphia Jr. Flyers and the Quakers we also attract thousands of customers a week, both local and international, for a wide range of events.

Our clientele range in age and interests. We can provide you with the opportunity to market your product to a wide variety of potential customers at once. All of our customers and associates have different needs, and we strive to meet them all.



## Dasher Board Package \$3,000 per year

The Dasher Board Package includes:

- Your company's name and message on an 8-foot Dasher Board in our main arena
- 50 individual public skating passes for your employees or customers
- Listing on the Ice Line website sponsor page, with a link to your website.
- Add an additional Dasher Board in Rink 3 for \$1,200 per year.

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610-644-7471 • www.paoliprint.com

## Website Package \$1,200 per year

The Website Package includes:

- Listing on the Ice Line website sponsor page, with a link to your website
- 30 individual public skating passes for your employees or customers

\*The Ice Line website gets major activity, as it is the host site for many leagues stats and standings

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